



# Coco & Bella Creative Design Our Services.



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[www.cocoandbellacreativedesign.co.uk](http://www.cocoandbellacreativedesign.co.uk)



See more examples of our work  
from our design portfolio [here](#)





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**We have been so impressed with the quality of design and the excellent service Coco & Bella provide. They take a highly professional approach to all they do. Having designers with an education background makes a real difference.”**

**Sarah Holman**  
Head Teacher, Eggar's School, Alton

See more examples of what our clients say about us [here](#)





# Why You Need Professional Graphic Design.

Professional design helps a business to gain high visibility which in turn can lead to increased sales. Attractive visuals equal effective communication, leading to increased engagement and enhanced credibility. This pushes traffic to your brand, leading to more opportunities.

## Strong First Impression

The first visual or graphic somebody encounters may be your website, business card, flyer, social media post, or even product packaging. Capitalise on that first impression with relevant, professional graphics that tell the story of your brand with strength, conviction, and consistency.

## Provides Consistency

The more professionally engaging creative content you provide that helps solve a problem, or sell a product or service, the more the audience will trust your advice and start to regard you as an expert in your field.



## Helps Visualise Information

Graphic design is important for any business looking to share information with ease and effectiveness. Professional and wellcreated visuals that are relevant and grab attention will deepen and enforce the understanding or recollection of information and will ultimately influence decisions.

## Stands You Out From the Crowd

Graphic design is extremely important for any business looking to beat competition in the marketplace. To stay ahead of competitors, you've got to get creative. Graphic design literally shows your audience why they need your product or service.

## Reinforces Your Message

Graphic design is also extremely important for anyone wanting to tell their story in an effective and engaging way. Even simple design elements like choice of typeface and colour scheme can help to portray an emotion or feeling that supports and strengthens your message.

## Strengthens Your Brand

Graphic design is essential in brand building. Having a suite of professionally designed branded assets, collateral and promotional material in place will help you tell the same story effectively, whilst keeping the look and feel of your overall brand consistent and strong. Whether you need a logo, poster, brochure, or an entire campaign, you need graphic design.

## Visualise

**Your Message.**

**Stand out from competition with professionally designed visual communications.**

## Elevate

**Your Brand.**

**Get noticed with a strong, consistent brand identity to build a loyal audience.**

## Engage

**Your Audience.**

**Capture your audiences' attention with eye-catching visuals to raise your profile.**

## Impress

**Your Customers.**

**Inspire trust and loyalty with professional design that showcases your services.**



# Graphic Design in Numbers.



of information sent to the brain is visual, highlighting the importance of using professional design for content and branded collateral.



The human brain processes images **60,000** times faster than text or narrative.



of people recall visual information days later, whereas 10% only remember written content in the same timeframe.



of people say that visual designs are key in affecting or making decisions.



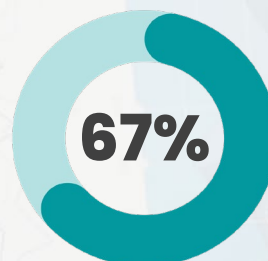
of consumers will abandon a badly designed website.



of companies are spending marketing budget on professional graphic design to stand out from the competition.



of consumers say that their first impressions of a company or brand are design-related.



of businesses and organisations are using professionally designed infographics to help sell products and services.



# Why Coco & Bella Creative Design.

Working from our design studio in Warsash, Hampshire, we support individuals and organisations that do not have in-house graphic design expertise, offering a broad range of design services from brochures, leaflets and posters to social media content and website design.

We have an established track record of delivering many successful creative projects. With professional backgrounds in education, marketing and psychology, our blend of experience and expertise sets us apart from other design agencies. It means we can relate to your challenges firsthand, making us perfect partners in creating visually impressive and functional designs.

Unlike larger design agencies, we offer a more personal service. Our clients see us as an extension of their team and know that they can rely on us to provide a flexible and responsive service.

Working from our home design studio means we have fewer overheads - a saving that we pass on to our clients by offering better value for money compared to other design agencies.





See more examples of what our clients say about us [here](#)



**Coco & Bella are the designers everybody should be looking for and I am so glad I found them! They understand me as a person and align with my business values, which makes them very easy to work with. Everything they have done for me has been high quality, communication is excellent, and the generation of ideas has been a godsend.”**

**Kevin Hayward**

Owner, The Hayward Studio, Warsash



# Our Services.

Our broad range of graphic design services cover most print and digital design tasks. We help organisations, charities and individuals that do not have graphic design expertise.

From branded assets and websites to marketing collateral to promote events, products and services, we work in collaboration with our clients throughout to ensure that they are completely satisfied with our creative designs.



## Brochures, Newsletters & Interactive PDFs

Visually engaging brochures, newsletters and interactive PDFs are an effective way for businesses to connect with their audience, and showcase products and services. A professionally designed brochure creates a lasting impression, whilst digital versions combine the visual elements of a brochure with the added feature of interactivity to further engage your audience.



## Business Cards & Branded Stationery

First impressions are incredibly important. Professionally designed and branded business cards create immediate impact and get you and your business noticed. It's essential that your branding is consistently applied across all of your business stationery, including email signatures and all document templates. This will convey a professional image and ensure a strong brand identity.



## Leaflets, Invitations, Menus & Flyers

A well-designed leaflet or menu should be visually attractive whilst effectively communicating key information and data to its audience. This is why professional layout design is essential. It can also take print media creatives like invitations and cards to the next level. When design elements such as colour, shape and line are applied correctly the results are simply stunning.



See examples of our work from our design portfolio [here](#)





## Posters

Popular for advertising and promotion, a professionally designed poster captures the attention of your audience and communicates your message visually and effectively. It's an effective way to stand out from the competition, generate new leads and spread brand awareness.

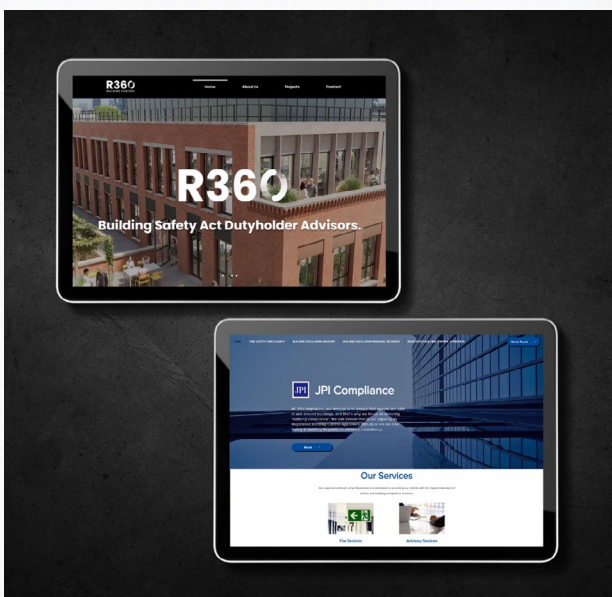
## Presentations

Valuable for communicating key information to your audience, a professionally designed and branded presentation will create a lasting impression and help to elevate your business.



## Social Media Design

Getting noticed on crowded social media platforms is a challenge for businesses. Digital flyers, banners and editable social media templates save time and effort in creating engaging content. They also build brand awareness by carrying your brand colours, fonts, and logo throughout, creating a cohesive look.



## Website Design

Consumers will abandon a website with bad design. It's vital that your business has an impressive and functional digital shop window that brings new customers to you and helps you retain existing ones. A professionally designed website will attract and retain visitors more effectively, provide a better user experience and convey a professional image. Capitalise on that first impression with professional design that tells the story of your brand with conviction and consistency.

Belong | Aspire | Achieve

“

*My child is flourishing at Eggar's and feels part of the school community; she has inspiring and great teachers.*

”

Eggar's is a small school with a big heart where every child is known and valued. Relationships are strong between staff and students, creating a happy community of curious learners inspired to discover, to explore, and to grow.



Scan the QR code, or visit:  
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to view our new, 2024  
school prospectus.



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**Eggar's School**

Alton | Hampshire



## Our Full List of Graphic Design Services:

- **Branded Stationery**
- **Brochure Design**
- **Business Cards**
- **Calendars**
- **Invitations & Cards**
- **Leaflets & Cards**
- **Logo Design**
- **Menus & Price Lists**
- **Newsletters**
- **Poster Design**
- **Presentation Design**
- **Signs & Stickers**
- **Social Media Design**
- **Website Design**

See examples of our work from our design portfolio [here](#)



# Indicative Pricing Guide to Our Graphic Design.

The indicative prices shown below are quoted to customers for planning or valuation purposes to estimate the cost of their project. They may change depending on the requirements and work done, but we will always attempt to make it as cost efficient as possible by using our full-day rate where applicable, delivering better value for money.



## Brand Guidelines

Style Guide to help define and communicate a brand's identity

**£280 - £840**

Estimated time: 8-24 hours



## Branded Stationery

Business cards, email signatures, signs, stickers & branded templates

**£40 - £840**

Estimated time: 1-24 hours



## Flyers, Leaflets & Factsheets

Single, bi-fold and tri-fold flyers, leaflets or fact-sheets in various sizes

**£120 - £280**

Estimated time: 3-8 hours



## Brochures & Newsletters

Multi-paged digital or print document such as prospectus or catalogue

**£280 - £840**

Estimated time: 8-24 hours



## Invitations & Cards

Single or double-sided designs, such as event invites or promotions

**£40 - £80**

Estimated time: 1-2 hours



## Menus & Pricelists

Single or double-sided designs, such as menus, pricelists or factsheets

**£80 - £200**

Estimated time: 2-5 hours



## Posters & Banners

Digital or print posters and banners in various sizes, including advertisements

**£80 - £200**

Estimated time: 2-5 hours



## Presentation Design

Professionally designed and branded pitch deck or presentation

**£280 - £840**

Estimated time: 8-24 hours



## Social Media Templates

Professionally designed & branded, editable social media tiles

**£120 - £280**

Estimated time: 3-8 hours



## Website Design

Professionally designed and branded website, including SEO optimisation

**£560+**

Estimated time: 24+ hours



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BRAMBLES



# NEW YEAR, NEW HOME



2021



2022



2023



2024




2024

According to Rightmove data, excluding new builds.



See more examples of our work from our design portfolio [here](#)





**I was delighted with the work that Coco & Bella Creative Design produced for my recent project. They listened to my brief, interpreted it and delivered exactly what was required, turning it all around really quickly. The designs were modern and creative whilst adhering to our corporate brand guidelines. Thanks so much for your professional support. I knew that I was in capable hands and will definitely be back with projects in the future."**

**Carol Devine**

Communications Manager, NHS Shared Business Services, Leeds

See more examples of what our clients say about us [here](#)







# Our Web Design Aftercare Service.

When we've designed a website for a client, our support doesn't stop there. For your newly designed website to be successful, regularly updating it with new content is important for boosting its visibility. We offer a tailored aftercare service to remove that burden.



## Monthly Plan

Designed for websites that require regular content added, including frequent amendments to SEO, our monthly plan includes the following tasks:

- Adding content, pages, news articles, or any general amendments
- SEO, link and performance checks
- Software and plugin updates to sustain optimum performance
- SSL certificate and security checks
- Access to comprehensive visitor, page and UX analytics reports



## Ad-hoc updates

If the frequency of updating or creating new content on your website isn't regular, we offer a standard flat rate to make ad-hoc amendments, and to add new content to your website when you need it.

We will also perform a healthcheck at the same time to ensure everything is performing as it should be and that your website continues to run in a safe and secure way.

Contact us about our website services [here](#)





# Frequently Asked Questions.

As a prospective client, you may have some specific questions about our products, services or company. We've included the obvious ones below, but please get in touch if you have another.

## **Our rates and costs**

We firmly believe that there is no 'one size fits all' approach to graphic design. This is because it's dependent upon your requirements. Rather than using set prices, we work on hourly, half and full day rates for our services, which provide the best value. We will discuss these rates with you to ensure they fit into your budget and expectations.

## **What's included in the costs?**

Our graphic design rates are fully inclusive of the design cycle, including briefing, research, brainstorming, drafts and production of your finished design(s). They also include the use of the full Adobe Creative Suite and other design applications, as well as any licensing costs for stock imagery.

## **Will I know the cost beforehand?**

We provide our prospective clients with a free no-obligation quote that is tailored to your graphic design requirements. This considers the format, deadline and the estimated time your project will take.

## **How will I be assured that you've understood my requirements?**

We'll start by giving you our understanding of the design brief and our terms of service to ensure we're on the same page. We then work in collaboration with you throughout to ensure that you are completely happy with the result. Your project is not complete until you are delighted with it!

## Can I contact you with changes to my brief?

Yes, of course! Designing content is a process and we understand and appreciate that ideas and requirements can change. Whilst working on your creative designs, we are always contactable via phone, email, or in person in case there's a change of direction.

## What applications are in your creative toolkit?

The design applications we use allow us the ability and flexibility to always provide a professional service to every project. We use the 'holy trinity' of every graphic designer – Adobe Illustrator, InDesign, and Photoshop. We also use other Adobe Creative Cloud apps where appropriate, as well as Canva where relevant.

## Who owns the finished design?

The total cost of the design project includes image licensing for all designs we create for our clients, so the complete design artwork belongs to you upon delivery. We may keep graphic designs on file but only in the case that you may choose to come back to us in the future for additional support.

## How fast can you deliver my project?

We aim to support you effectively with your graphic design requirements. Therefore, we will always strive to provide you with a fast and efficient service, but if you have a specific or urgent deadline you wish to discuss we will always do our best to be flexible to meet your needs.



Scan the QR code to contact us for a chat, to talk through an outline of your project, or to arrange an accurate and detailed estimate.



Thank you for visiting! We hope you had a wonderful experience and look forward to welcoming you back soon.

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Oceans Way, Southampton, SO14 3LN  
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 info@theoceanroomsbeauty.co.uk  
 www.theoceanroomsbeauty.co.uk

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from our design portfolio [here](#)



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orange tulips.

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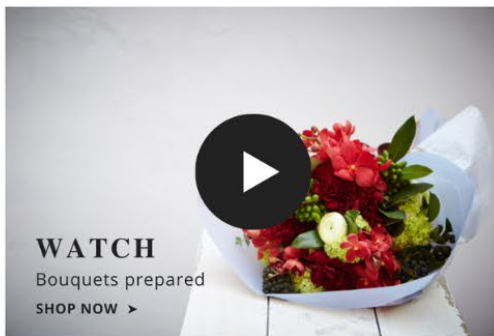
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## WATCH

Bouquets prepared

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# Our Clients.

Unlike larger design agencies, we offer a more personal service. Our clients see us as an extension of their team and know that they can rely on us to provide a flexible and responsive service.

## Support & Advice

We support many of our clients on a long-term basis, which enables us to really get to know them, their business and objectives. This means we are able to provide the best possible support and help them to establish consistency in their brand, creating visual solutions that will ultimately bring them the success they deserve.

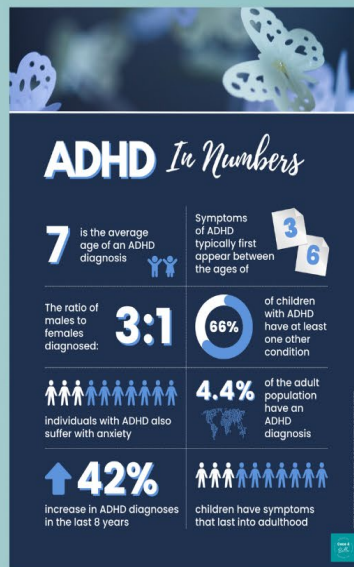
We are always on hand to share our creative expertise, support with idea generation and offer advice to help our clients to achieve their business goals.

## Promotion

What we do for our clients doesn't stop there. We like to carry on supporting them after we have created their designs by showcasing them on social media and our website in our design portfolio. This helps to increase exposure and awareness - a mutually beneficial experience.

See examples of what our clients say about us [here](#)





# Our Educational Posters.

As well as being passionate about creative design, we also have a professional background in education with particular knowledge and experience in the fields of psychology and inclusion.

Our mission is to use this expertise to provide access to a broad range of educational poster designs to inform, engage and inspire. These posters can be found in our Store and on Etsy. We provide access to a broad range of educational poster designs to inform, engage and inspire. Our collection includes important subjects such as:

- Education
- Geography
- Health & Wellbeing
- Inclusion & Diversity
- Inspirational Quotes
- Mental Health
- Psychology
- Science
- Sustainability

All of our poster designs are available to buy as prints in a variety of sizes. Partnering with Gelato, a leading global, ecofriendly print-on-demand service, our designs are printed on premium, museum-quality 200gsm matte paper to ensure the highest quality. Alternatively they are also available as digital downloads.

Our educational posters are available to purchase from our website, and on Etsy.



Visit: [www.cocoandbellacreatedesign.co.uk/category/all-products](http://www.cocoandbellacreatedesign.co.uk/category/all-products)



Visit: [www.cocoandbellacreative.etsy.com/](http://www.cocoandbellacreative.etsy.com/)

Discover our full range of educational posters [here](#)



See more examples of what our clients say about us [here](#)



**Working with Coco & Bella has been an absolute pleasure. Their communication was clear and timely, and their design ideas were innovative and aligned perfectly with my vision. The team's professionalism made the entire process smooth and enjoyable. I'm thrilled with the final outcome and would highly recommend Coco & Bella to anyone seeking exceptional design services."**

**Andrew Rowles**

Director, Cardinal Yacht Care, Fareham



## Contact Us



+44 (0)7456 525 525



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[www.cocoandbellacreativedesign.co.uk](http://www.cocoandbellacreativedesign.co.uk)

### Coco & Bella Creative Design

**Registered trademark in England, No. 3754083**

**Registered address: 33A Osborne Road,  
Warsash, Hampshire, SO31 9GJ**

It's a thing of beauty to have a design team that can relate to your challenges firsthand. With professional backgrounds in marketing and education, we're highly skilled at creating effective graphic design solutions. Working from our design studio in Warsash, Hampshire, we support individuals and organisations that do not have in-house graphic design expertise and offer a broad range of design services from brochures, leaflets and posters to social media content and website design. Our blend of experience and expertise sets us apart from other design agencies, making us perfect partners in creating visually impressive and functional designs.

For more details, visit [www.cocoandbellacreativedesign.co.uk](http://www.cocoandbellacreativedesign.co.uk)